

Longse

# Product Show

More Secure    More Intelligent

April / 2022

[www.longse.com](http://www.longse.com)

Longse

# CUSTOMER FEEDBACK

More Secure, More Intelligent

Dear Clarry,

what You are talking. You are never bothering me.  
I am happy to have such a good support friend  
and Your quality cameras wich are very important for  
our business. at the moment this goes uo and down  
so we have to do some more advertisement. This is  
next Youtube video also to support cameras.

If You have one minute:

<https://www.youtube.com/watch?v=804T3D0Nk>

kind regards

Clarry

Good service

High Quality

i sent PI by email



18:02

Thanks for your support and the special prices



it is pleasure to cooperate with you



18:02

Definitely!



18:15

You are always available and reply in time. Support me all the  
time. Really great professional. It is rare to find such a  
responsible and helpful person.

Value Product

18:02  
we are partner 🤝

Longse is a responsible, helpful partner



2MP/4MP/5MP/8MP

**IP CAMERA**



# HD IMAGES

**8MP**

*Pick a security camera that's right for you*

**RL800/ML800**  
Pro Series

**5MP**

**GL500**  
Value Series

**4MP**

**FG400** Value Series  
**RL400** Pro Series

**2MP**

**FG200** Value Series  
**GC200** Value Series  
**RL200** Pro Series





# What is IP Camera?

## *The Facts of Security*



An Internet Protocol camera, or IP camera, is a type of digital video camera that receives control data and sends image data via an IP network. They are commonly used for surveillance but unlike analog closed-circuit television (CCTV) cameras, they require no local recording device, only a local area network.



## *Network Camera Connection Diagram*

Some IP cameras require support of a central network video recorder (NVR) to handle the recording, video and alarm management. Others are able to operate in a decentralized manner with no NVR needed, as the camera is able to record directly to any local or remote storage media.



## Difference Between Analog CCTV Cameras and IP Cameras

# HD Camera VS IP Camera

Analog CCTV Camera also known as Close Circuit Television.

Transmit a signal for observation on monitor.

Broadcast the video to a Digital Video Recorder (DVR) through coaxial cables.

Use coaxial cables and UTP cables as power and network cables.

Offer lower resolution video and less image quality than IP cameras.

Need more cost than creating and maintaining IP camera security system.

Use a television to broadcasts signals.

IP Camera also known as Internet Protocol camera.

Transmit data via a network Ethernet link.

Broadcast video as a digital stream of data over an IP network to a Network Video Recorder (NVR).

Use Power over Ethernet(POE), no need for power cables.

Offer higher resolution video and better image quality than Analog CCTV Cameras.

Need less cost than creating and maintaining Analog CCTV Camera security system.

Use Wi-Fi, LAN or cellular network for connectivity.

### References:

1. [https://en.wikipedia.org/wiki/IP\\_camera](https://en.wikipedia.org/wiki/IP_camera)
2. <https://www.geeksforgeeks.org/difference-between-ip-camera-and-cctv-camera/>



# COLOUR



***Full Color IP Camera***

*Full Color Night Vision*

*To help boost security 24x7*



# LATEST NEWS

**01** The Port of Durban in South Africa suffered a massive flood. Containers were washed away, and the port was suspended.

**02** U.S. import demand remains high. Los Angeles shipping congestion crisis again.

**03** U.S. high-priced sea freight rates fell back, but Southeast Asian freight rates rose by more than 50%.

**04** Venezuela's economy will grow by 20%. Or it is the world's best-performing economy.

**05** Many factories in Myanmar have been attacked. Dozens of casualties have been inflicted.

**06** The UK's largest container port faces a temporary shutdown.

**07** Amazon FBA adds a 5% surcharge, and seller profits are cut by 5%-20%.

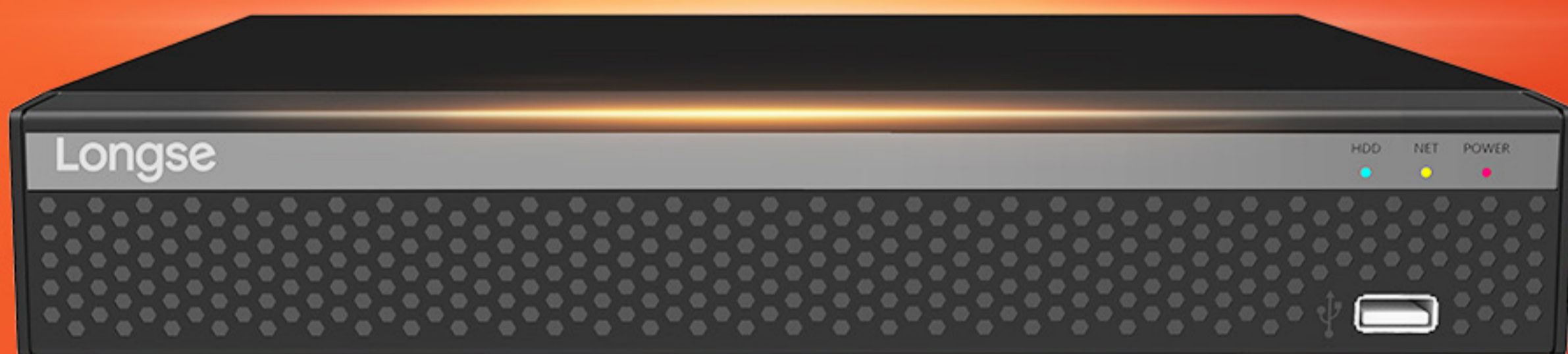
**08** In 2021, China's top 500 Innovation in Information Technology Applications was released, and many intelligent security and AI companies were listed.



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# NVR Series

Transmit Applications  
and High-definition Video







## H.265 POE NVR 4CH / 8CH / 16CH

NVR3004DP / NVR3008DP / NVR3016HP / NVR3016DBP / NVR3616HP

-  Resolution: 4K
-  Audio: Two-way Audio
-  Alarm: Input / Output
-  Motion Detection
-  POE: Plug and Play

## H.265 Non-POE NVR

NVR3009D / NVR3016D / NVR3664L 9CH / 16CH / 64CH

-  Resolution: 4K
-  Audio: Two-way Audio
-  Motion Detection
-  H265/H264/H265+/H264+



**Built in Mic**

Record live sounds simultaneously  
Restore the real scene

# IP CAMERA



Could you please tell me how to get to the coffee shop?

Okay. Thank you.

Walk along that road, turn right at the corner.



# MEMOIRS

The exhibitions we have attended together in those years.

## America and Africa



2017 Brazil Exhibition



2018 Brazil Exhibition



2019 West ISC in USA

## Europe



2018 Exhibition in Essen, Germany



2018 IFSEC



2018 MIPS

## Asia



2017 PAS Exhibition in Iran



2018 Vietnam Exhibition



2019 CPSE in China



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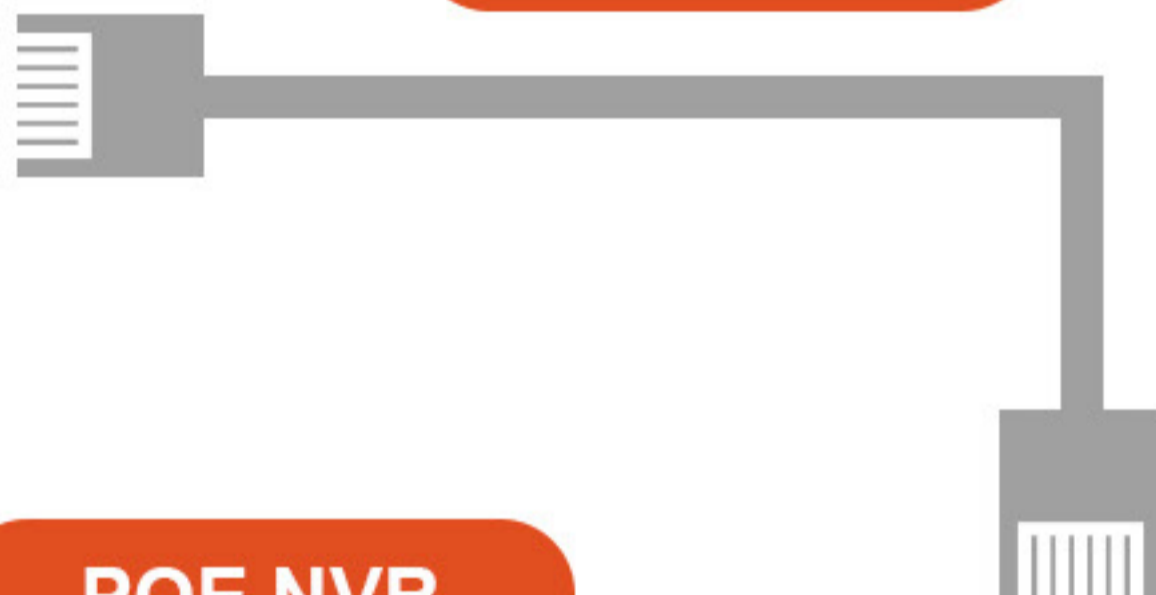
# POE IPC

One network cable to get the connection

POE Camera



Network Cable



POE NVR





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BPSC

# NEW Housing



Plastics



IP66



Full-color



Audio



Longse



BMSC

Longse



BMSC

Longse



CMLA

Longse



CMLA

Longse



BPSC

Longse



BPSC



# Longse

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FACEBOOK



LINKEDIN



TIKTOK



TWITTER



WECHAT



YOUTUBE



WEBSITE